



Vivekananda College of Engineering & Technology

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PROJECT WORK UNDERTAKEN BY THE MBA STUDENTS ACADEMIC YEAR 2019-20

SL	USNO.	STUDENT NAME	PROJECT TOPIC	NAME OF THE GUIDE
1	4VP18MBA01	AAYANA V K	"A STUDY ON EMPLOYEE JOB SATISFACTION AT MYPOL PVT. LTD., MYSORE"	MRS. RESHMA PAI A
2	4VP18MBA02	AISHWARYA RAI K	A STUDY ON SATISFACTION TOWARD HEALTH AND SAFETY MEASURES AT BASF INDIA LTD., MANGALORE	MRS. JEEVITHA B V
3	4VP18MBA03	AKSHATHA S	"A STUDY ON WORK LIFE BALANCE WITH REFERENCE TO KALBAVI CASHEWS, BAIKAMPADY, MANGALORE"	MRS. RESHMA PAI A
4	4VP18MBA04	ALWIN SEQUEIRA B	A STUDY ON EMPLOYEE BENEFITS PROVIDED BY RELIABLE CASHEW COMPANY PRIVATE LTD., BAIKAMPADY	DR. SEKHAR S IYER
5	4VP18MBA05	ANIKETHAN ROY DSOUZA	"A STUDY ON EMPLOYEE RETENTION STRATEGY AT HARSHA"	MR. ASHLEY D'SOUZA
6	4VP18MBA06	ANUSHA	A STUDY ON EMPLOYEE RETENTION WITH REFERENCE TO HINDUJA GLOBAL SOLUTIONS, BANGALORE	MRS. JEEVITHA B V
7	4VP18MBA07	ANUSHREE A	A STUDY ON EMPLOYEE JOB SATISFACTION AT MCF LTD., MANGALORE	MRS. JEEVITHA B V
8	4VP18MBA08	ARAVIND M	A STUDY ON FUNDAMENTAL AND TECHNICAL ANALYSIS OF INFOSYS STOCK AT WAY TO WEALTH BROKERS PVT. LTD., PUTTUR	MR. RAKESH M
9	4VP18MBA09	ASHITHA C K	"A STUDY ON EMPLOYEES TRAINING AND DEVELOPMENT AT KARNATAKA SILK INDUSTRIES CORPORATION LTD., MYSORE"	MRS. RESHMA PAI A
10	4VP18MBA10	ASTHIK M	A STUDY ON IMPACT OF TRAINING AND DEVELOPMENT ON EMPLOYEE PERFORMANCE AT SRK LADDERS, PUTTUR	MRS. JEEVITHA B V

11	4VP18MBA11	BHAVITHA M	"A STUDY ON IMPACT OF QUALITY OF WORK LIFE ON EMPLOYEES PERFORMANCE AT DAKSHINA KANNADA MILK UNION LIMITED, MANGALORE"	MRS. RESHMA PAI A
12	4VP18MBA12	CHAITHRA A	A STUDY ON IMPACT OF EMPLOYEE BENEFITS ON EMPLOYEE JOB PERFORMANCE AT TIRUMALA HONDA, PUTTUR	MRS. JEEVITHA B V
13	4VP18MBA13	DEEKSHA RAI T	"A STUDY ON EMPLOYEE SATISFACTION TOWARDS SAFETY MEASURES AT GWASF QUALITY CASTINGS PVT. LTD., BAIKAMPADY, MANGALORE"	MRS. RESHMA PAI A
14	4VP18MBA14	DHANYASHREE	A STUDY ON HEALTH AND SAFETY OF WORKERS AT SHREE VENKATESHWARA PROCESSORS CHANDALIKE, VITTAL	MRS. JEEVITHA B V
15	4VP18MBA15	DHANYASHREE	"A STUDY ON SECURITY ANALYSIS OF RANE (MADRAS) LTD."	MR. ASHLEY D'SOUZA
16	4VP18MBA16	DIVYA G K	"A STUDY ON EMPLOYEE BENEFIT PROVIDED BY THE JAPAN CBM CORPORATION INDIA PVT. LTD., BANGALORE"	MRS. RESHMA PAI A
17	4VP18MBA17	FATHIMATH SUHAILA JABEEN	A STUDY ON QUALITY OF WORK LIFE AT AUTOMOTIVE AXLES LIMITED, MYSORE	DR. SEKHAR S IYER
18	4VP18MBA18	GAGAN H D	A STUDY ON AWARENESS AND EFFECTIVE UTILIZATION OF ESI BENEFITS AT RELIANCE RETAIL LIMITED, BANGALORE	MRS. JEEVITHA B V
19	4VP18MBA19	GOWTHAM K	A STUDY ON EMPLOYEE WELFARE MEASURES AT ADVANCE DIE CAST, HUBLI	DR. SEKHAR S IYER
20	4VP18MBA20	HARSHITHA M U	A STUDY ON CONSUMER BUYING BEHAVIOUR WITH REFERENCE TO GOKALDAS EXPORT LTD BANGALORE	MR. RAKESH M
21	4VP18MBA21	JEEVAN M P	"A STUDY ON EMPLOYEE WELFARE ACTIVITY TOWARDS EMPLOYEE EFFICIENCY AT SAMI LABS LIMITED"	MR. ASHLEY D'SOUZA
22	4VP18MBA22	LAL PRASAD K	A STUDY ON EMPLOYEE WELFARE MEASURES PROVIDED BY THE KARNATAKA PLYWOOD SRI KRISHNA NAGAR, SULLIA D.K.	MRS. JEEVITHA B V
23	4VP18MBA23	LIKHITHA K S	"A STUDY ON EMPLOYEES SATISFACTION AT CAMPCO CHOCOLATE FACTORY, PUTTUR"	MRS. RESHMA PAI A

24	4VP18MBA24	LIKHITHA M P	A STUDY ON EMPLOYEE JOB SATISFACTION AT NARAYANA MULTISPECIALITY HOSPITAL, MYSORE	DR. SEKHAR S IYER
25	4VP18MBA26	MAHAMMEDYUSUF M BULBULE	A STUDY ON CUSTOMER RELATIONSHIP MANAGMENT WITH SPECIAL REFERENCE TO CHRISTOPHER BAJAJ AUTOMOBILES, PUTTUR	MR. ASHLEY D'SOUZA
26	4VP18MBA28	MAMATHA RAI M	A STUDY ON IMPACT OF QUALITY OF WORK LIFE ON EMPLOYEES PERFORMANCE AT BIG BAGS INTERNATIONAL PRIVATE LIMITED, GUNJIMUTT,MANGALORE	MRS. JEEVITHA B V
27	4VP18MBA29	MANASA MANJUNATH KANNI	"A STUDY ON PERFORMANCE EVALUATION OF SELECTIVE MID CAP MUTUAL FUND SCHEMES IN INDIA WITH REFERENCE TO ANAND RATHI SHARE AND STOCK BROKERS LTD."	MR. ASHLEY D'SOUZA
28	4VP18MBA30	MANISH SHETTY	STUDY ON FINANCIAL STATEMENT ANALYSIS AT SKANDA PLASTICS, NEKRAMPARA, KASARGOD	MR. RAKESH M
29	4VP18MBA31	MILANA A	"A STUDY ON COST MANAGEMENT WITH REFERENCE TO NEW MANGALORE PORT TRUST"	MR. ASHLEY D'SOUZA
30	4VP18MBA32	MITHUN P V	PERFORMANCE OF MUTUAL FUNDS OVER OTHER INVESTMENT OPTIONS AT N J INDIA INVEST PVT. LTD., MYSORE	MR. RAKESH M
31	4VP18MBA33	PAAVANA K J	"A STUDY ON INVENTORY MANAGEMENT WITH REFERENCE TO BRIGHT PACKAGE PRIVATE LIMITED"	MR. ASHLEY D'SOUZA
32	4VP18MBA34	PADMASHREE S	A STUDY ON COST MANAGEMENT AT MASTER PLANNERY RURAL DEVELOPMENT CENTRE, PUTTUR	MR. RAKESH M
33	4VP18MBA35	POOJA B N	"A STUDY ON IMPACT OF WORKING CAPITAL ON SHAREHOLDERS WEALTH WITH REFERENCE TO BEML"	MR. ASHLEY D'SOUZA
34	4VP18MBA36	PRAJNA K	A STUDY ON CUSTOMER BUYING BEHAVIOUR ON SILK SAREE'S WITH SPECIAL REFERRENCE TO KSIC, MYSORE	MR. RAKESH M
35	4VP18MBA37	PRAKASH P	A STUDY ON DEPOSITS AT REPCO BANK, SULLIA	MR. RAKESH M
36	4VP18MBA38	PRAKYATH	"A STUDY ON EFFECTIVE HRD AS A REQUIREMENT FOR RGANIZATIONAL EFFICIENCY IN KANCHANA AUTOMOTIVE, ASHOK LEYLAND, MANGALORE"	MRS. RESHMA PAI A

37	4VP18MBA39	RAHUL S	"A STUDY ON EMPLOYEE SATISFACTION AND ENGAGEMENT AT BIG BAZAR"	MR. ASHLEY D'SOUZA
38	4VP18MBA40	RAKSHITHAKUMARI B	A STUDY ON EMPLOYEES HEALTH & SAFETY WITH SPECIAL REFERENCE TO CARDOLITE SPECIALTY CHEMICALS INDIA LLP, MANGALORE	DR. SEKHAR S IYER
39	4VP18MBA41	RAMYASHRI P N	A STUDY ON INVENTORY MANAGEMENT AT TRITON VALVES LTD., MYSORE	RAKESH M
40	4VP18MBA42	RASHMI N G	A STUDY ON EMPLOYEE WORK LIFE BALANCE AT RANE (MADRAS) LTD., MYSORE	DR. SEKHAR S IYER
41	4VP18MBA43	RAVIPRAKASH NAYAK M	"A STUDY ON EMPLOYEE SATISFACTION TOWARDS HEALTH AND SAFETY MEASURES PROVIDED AT DECCAN PLAST INDUSTRIES, BAIKAMPADY, MANGALORE"	MRS. RESHMA PAI A
42	4VP18MBA44	RESHMA B	A STUDY ON EFFECTIVENESS ON TRAINING AT LARSEN & TOUBRO LTD.,(L&T) MYSORE	MRS. JEEVITHA B V
43	4VP18MBA45	ROSHAL D SOUZA	A STUDY ON CUSTOMER SATISFACTION WITH REFFERENCE TO RELIENCE DIGITAL, PUTUR	MR. RAKESH M
44	4VP18MBA46	ROSMY THOMAS	"A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT IN RELIC INDUSTRIES, BANGALORE"	MRS. RESHMA PAI A
45	4VP18MBA47	SANEESH CHANDRAN K	A STUDY ON NPAS IN BEDADKA FARMERS SERVICE CO OPERATIVE BANK LTD., KUNDAMKUZHY, KASARAGOD	MR. RAKESH M
46	4VP18MBA48	SHAMA PRANAMYA	A STUDY ON ON-SITE EMERGENCY PLAN AT KLUBER LUBRICATION INDIA PRIVATE LIMITED, MYSORE	DR. SEKHAR S IYER
47	4VP18MBA49	SHAMAN BHAT S	A STUDY ON EMPLOYEES MOTIVATION AND ITS EFFECT ON EMPLOYEES PERFORMANCE AT SHRI SHARADA PROCESSORS, VITTAL	MRS. JEEVITHA B V
48	4VP18MBA50	SHUBHALAKSHMI K	"A STUDY ON EFFECTIVENESS OF TRAINING ON EMPLOYEES PERFORMANCE "	MR. ASHLEY D'SOUZA

49	4VP18MBA51	SOWMYA J	IMPACT OF PERFORMANCE APPRAISAL ON STAFF PRODUCTIVITY AT ADILAXMI GARMENT NANDALIKE KARKALA	MRS. JEEVITHA B V
50	4VP18MBA52	SOWMYA K	COMPARATIVE FINANCIAL STATEMENT ANALYSIS OF JSW STEEL LTD., BELLARY WITH SELECTED COMPETITIVE COMPANIES	MR. RAKESH M
51	4VP18MBA53	SUKANYA A L	"A STUDY ON EMPLOYEE RETENTION STRATEGY OF SOLARA ACTIVE PHARMA SCIENCES LTD."	MR. ASHLEY D'SOUZA
52	4VP18MBA54	SUSHAN MONTHEIRO	A STUDY ON SATISFACTION OF DISTRIBUTORS WITH SPECIAL REFERENCE TO MCF, PANMBUR	MR. RAKESH M
53	4VP18MBA55	THILOTHAME D	A STUDY ON MARKETING STRATEGIES AND ACTIVITIES OF WOMEN'S IN SELF HELP GROUPS WITH SPECIAL REFERENCE TO BANK OF BARODA KAVU, PUTTUR	MR. RAKESH M
54	4VP18MBA56	VANITHA A	A STUDY ON EMPLOYEE WELFARE MEASURES AT MEGHA FRUIT PROCESSING PRIVATE LTD, NARIMOGARU	MRS. JEEVITHA B V
55	4VP18MBA57	VIDYA P M	A STUDY ON EMPLOYEE WELFARE MEASURES AT JK TYRE AND INDUSTRIES LIMITED, MYSORE	DR. SEKHAR S IYER
56	4VP18MBA58	VISHAL	A STUDY ON FINANCIAL STATEMENT ANALYSIS AT BARAKA OVERSEAS TRADERS, MANGALURU	MR. RAKESH M