



CHANAKYA

July - December 2022

Industrial Visit to Goa

Industrial Visit to Goa for 4th Semester MBA students organized from 1st July to 3rd July 2022. Forty students along with three faculty members were part of the industrial visit. Vikram Travels was the tour operator of the industrial visit.

On 2nd July started our journey to the Industrial visit. We reached the first industry Essae Teraoka Pvt. Ltd. at 10.15 am. Essae Teraoka Private Limited, part of the Essae group, are an Indo Japanese Joint Venture established in 1986. Company is an ISO:9001 certified company engaged in the Design, Manufacturing, Marketing and Servicing of a complete range of Electronic Weighing systems, Essae Receipt Printer Scale, Milk Analyzer and GPS Clock. The company's overall turnaround The manufacturing, quality checking, research, packaging and storing divisions are outfitted with modern machinery and tools by which quality work is carried out the factory at Goa plant. Students saw the manufacturing process of different digital weighing machines and learned about the company's overview. Students observed the production and assembly process.

Our second visit was to Mandovi Distilleries and Breweries Pvt. Ltd. The visit began with a company Presentation and visited the bottling unit, Laboratory and quality check department. The industrial visit gave us a very new experience about the distilleries company. Overall the Industrial visit was fantastic and exposed the students to the practical working of the company. In the evening we went on cruising in the Mandovi River, Panaji.



Webinar on Post MBA Career Opportunities for Engineering Graduates

Webinar on "Post MBA Career Opportunities for Engineering Graduates." The webinar was organized with the aim of bringing awareness to BE students about the relevance of MBA Courses after Engineering and making them think about the option of MBA and career opportunities available for an MBA after

Engineering. The speakers for the webinar were Ms. Shreya Pai P, Social Media Analyst, NTT DATA, Bengaluru, and Ms. Shraddha Pai P, Digital Marketing Executive, Cognizant, Bengaluru. The webinar started with a welcome address by Reshma Pai A, followed by an introduction of the guest speakers and a vote of thanks.

During the session, the speakers emphasized the importance of pursuing an MBA after Engineering and highlighted the various career opportunities available for MBA graduates. They shared their personal experiences and insights into how an MBA degree can help in advancing one's career. The session ended with some valuable tips for BE students to decide on their careers. Students gained confidence in deciding their careers and got an idea of how to take the right decision in life.

Overall, the webinar was an excellent platform for students to gain knowledge about the relevance of an MBA degree after Engineering and the various career opportunities available. We hope that the session has helped students in making informed decisions about their future careers.



Industrial Visit to Mangalore

On 16th July 2022, students from MBA went on an industrial visit to Mangalore to gain practical exposure to the corporate work environment. The visit included two prominent industries in the region, KIOCL Limited and Gurucharan Industries. KIOCL Limited, formerly known as Kudremukh Iron and Ore Company Limited, is a government-owned iron ore producer with its head office in Bangalore. The students were provided with an insightful session by Mr. Shivaraju, Senior Manager, Training and Safety Department. He focused on business operations, production processes, and the product profile of the company. The students also had an interactive session with the resource persons before being taken on a plant visit. The visit was a great opportunity for the students to witness the real-life workings of a government-owned iron ore producer.

The second industry visited by the students was Gurucharan Industries, a manufacturer and exporter of plastic processing machinery and spare parts. Mr. Gurucharan, the owner of the industry, showed and explained the process of making tarpaulin and also demonstrated the manufacturing of single crew extrusion in the plant. This provided the students with an in-depth understanding of the manufacturing process involved in the production of plastic processing machinery. The visit was aimed at exposing the students to the practical industry work culture and bridging the gap between classroom teaching and the corporate environment. The students gained valuable insights into the industry's dynamic work environment and how theoretical knowledge is applied in real-world scenarios. Overall, the visit was a success and proved to be a great learning experience for the students.



A talk on Personal Growth and Interpersonal Effectiveness

The MBA Program of VCET, Puttur, recently hosted a talk on "Personal Growth & Interpersonal Effectiveness" by Mrs. Asha Bhat, a renowned Psychology Lecturer. The program was aimed to build leadership and judge the practical ability of various PG and IE practices to manage human resources in the organization.

The session focused on improving workplace effectiveness by classifying and categorizing different personal growth and interpersonal effectiveness. Mrs. Bhat appraised and judged the practical applicability of these concepts. She emphasized the need to understand human personality, behaviour and functioning of the mind, and how it can impact personal and professional growth.

Students gained an in-depth understanding of themselves and others through various theories discussed during the session. The talk helped them to analyze the concepts of human personality and behaviour and how they can apply these concepts in real-life situations.

The program received a positive response from the students, who appreciated the insights shared by Mrs. Bhat. They left the session with a newfound understanding of personal growth and interpersonal effectiveness, which will help them become better leaders in their future careers. Overall, the talk was a great success and showcased the importance of psychology in the field of business management.

A Talk on
**Personal Growth
&
Interpersonal
Effectiveness**

6th August Saturday | 11.00 AM
@ MBA Classroom A305

Mrs. Asha Bhat
Psychology Lecturer,
Vivekananda College of
Engineering and Technology,
Puttur



Talk on "Build Your Business- An Entrepreneurship Journey"

Talk on "BUILD YOUR BUSINESS- An Entrepreneurship Journey" by Mr. Chaithanya Gowda, Business Head & Principal Officer, Jio Financial Service. The talk was organized with the objective of developing and strengthening entrepreneurial quality and motivation in students, providing insights into entrepreneurship opportunities, sources of funding and institutions supporting entrepreneurs, and helping students understand the ways of starting a company of their own. The talk began with a warm welcome by MS. Chondamma, followed by an introduction of the guest speaker by Pallavi. Mr. Chaithanya Gowda shared his insights and experiences on entrepreneurship, emphasizing on Introduction to Entrepreneurship, Problem statement, Solution Building, Hypothesis Testing, Choose your Customer, Build your MVP (Minimum Viable Product), Know your Financials, Build your Core Team, and Pitch your product. The session was highly informative and engaging, providing students with valuable insights on entrepreneurship and the necessary steps required building a successful business. Students developed an interest and orientation towards entrepreneurship, entrepreneurial opportunity modules, and creative thinking. They also became aware of various sources of funding and institutions supporting entrepreneurs and legal aspects.

Overall, the talk was a great opportunity for students to gain valuable insights into entrepreneurship and the necessary steps required to build a successful business. We hope that the session has inspired students to pursue their entrepreneurial dreams and helped them in understanding the ways of starting a company of their own.



International Webinar

On August 19th, 2022, Mr. Taka Miyawaki, Global Head of HR at Nikko Asset Management Group in Tokyo, Japan, delivered a webinar titled "Challenges in International HRM" for final year MBA students. The webinar aimed to shed light on the complexities faced by HR professionals in a global context.

During the session, Mr. Miyawaki shared his insights and experiences regarding the unique challenges of managing human resources across borders. He emphasized the importance of understanding diverse cultural norms, legal frameworks, and business practices when operating in international markets. He also discussed strategies for building effective global HR teams and fostering cross-cultural collaboration.

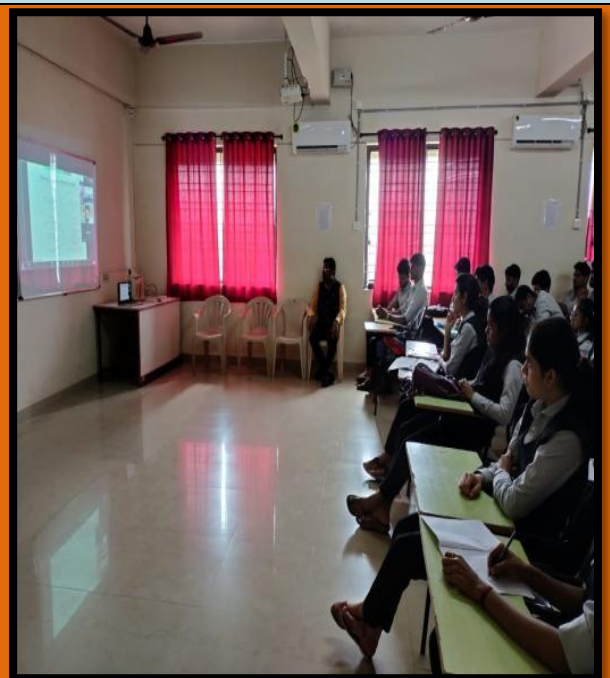
The webinar provided valuable knowledge and practical guidance to the MBA students, preparing them to navigate the intricacies of international HR management in their future careers. Mr. Miyawaki's expertise and real-world examples offered a comprehensive perspective on the topic, enabling the students to grasp the significance of global HRM challenges in today's interconnected world.



Webinar on Capital Market and Financial Planning

On 25th August 2022, a webinar on Capital Market and Financial Planning was organized for the first-year MBA students. The session aimed to provide them with insights into the essentials of trading, capital market offerings, the power of compounding, asset class offerings, and the role of mutual funds in financial planning. The resource person for the webinar was Mr. Sajan Acharya, a financial expert from Lotus Knowlwealth, Mumbai.

Topic covered in the "Capital Market Offerings." Mr. Acharya explained the various investment avenues available in the capital market, such as equities, bonds, derivatives, and commodities. He discussed the risks and rewards associated with each investment option and provided practical examples to illustrate their functioning. Overall, the webinar on Capital Market and Financial Planning proved to be an insightful and engaging event for the first-year MBA students.



International Webinar

On September 20th, 2022, Ms. Heather Cardin, Head of Training at Govt. NSW eHealth, Australia, delivered an insightful webinar on "Learning and Development in the 4th Industrial Revolution" for first-year MBA students. The webinar aimed to provide students with a comprehensive understanding of the challenges and opportunities posed by the ongoing technological revolution. Ms. Cardin began the session by defining the concept of the 4th Industrial Revolution and its impact on various industries, emphasizing the need for organizations to adapt and evolve to remain competitive. She highlighted the role of learning and development in this transformative era, stressing that continuous skill enhancement is crucial for professionals to navigate the changing landscape effectively.

Throughout the webinar, Ms. Cardin shared her expertise and experience, offering practical insights on how to approach learning and development in the 4th Industrial Revolution. The webinar concluded with a lively Q&A session, where participants had the opportunity to engage with Ms. Cardin and seek clarifications on various aspects of the topic. Students actively participated, asking insightful questions and receiving valuable advice from the speaker.



Career Development Workshop

A half-day workshop on Career Development was organized by Sri Ramakunjeshwara College, Ramakunja in association with the MBA Program, Vivekananda College of Engineering and Technology. Mr Ashley D'Souza and Mr Rakesh M, Assistant professors of MBA conducted the workshop on the topics of Soft skills for career and Useful self-learning websites and certifications for students respectively. The workshop is inaugurated with a short inaugural programme. Mr Ganaraja Kumble, Principal, Sri Ramakunjeshwara College and Mr Divakar, HoD of Commerce were part of the inaugural. The workshop was informative, interactive and activity based. Students learned many important skills and enjoyed the workshop. This workshop also witnessed the collaboration of two institutes by signing the MOU.



National Pollution Control Day

On December 2, 2022, final year MBA students actively participated in the "National Pollution Control Day" program organized by VCET-NSS and Youth Red Cross in association with ISTE. The event aimed to raise awareness about pollution control measures and their importance in preserving the environment. The students engaged in various awareness campaigns, and interactive sessions on pollution control strategies. The event successfully emphasized the significance of collective efforts to combat pollution and foster a sustainable future.



A Talk on Financial Literacy and Career Planning

Vivekananda School of Management Studies- MBA Program organized a Talk session on “Financial Literacy and Career Planning” on 2nd December 2022. The session focused on Carrer Development and Financial Planning. The programme started at 3:00pm with a welcome address by Mr Ashley D’Souza, Assistant Professor, MBA Program.

The opening remark and introduction of the programme were given by Mr Shreesha K M. He highlighted the good debt and bad debt, about different types of loans and Insurance. The key factors he addressed were types of savings, investment, insurance and donations. He gave some examples of how to save money. He gave an overview of the education sector and present trends in the job market. He did explain the relevance of swami Vivekananda's quotes to present youth in setting goals and reaching them. Overall the session highlighted the importance of financial planning and how one can become financially independent by starting the investment early to build wealth in a long run. The session was interactive and informative. The session concluded with a Q&A.



Webinar on "People Analytics"



A webinar was organized on People Analytics for Second-year MBA students on 7th December 2022. Ms. Sneha Advani, People insights and Analytics, British Petroleum, London, UK was the resource person. The webinar highlighted the relevance of people analytics and the future of people analytics. Session also emphasized How HR can start building People Analytics Capabilities. Through interaction with the audience, Ms. Sneha provided clarity concerning the topic. Around 55 students and all faculty members of the MBA participated in the webinar.

Workshop on E-HRM

A workshop on E-HRM was organized on 16th December 2022, for second-year MBA students. Dr Robin Shinde, In charge Director MBA, welcomed the speaker and briefed them about the objective of the

workshop. The workshop on Electronic Human Resource Management (E-HRM) was organized for second-year MBA students with the aim of providing insights into various aspects of E-HRM and its applications in modern organizations. The objective was to enhance the students' understanding of E-HRM practices and their relevance in the field of human resource management. Mrs. Rai delved into the significance of E-HRM in the recruitment and selection process. She discussed how technology and digital platforms have transformed traditional recruitment methods. The session highlighted the benefits of online job portals, applicant tracking systems, and data-driven selection processes. The E-HRM workshop for second-year MBA students proved to be highly informative and engaging.

Mrs. Laveena Rai's expertise and interactive session allowed the participants to grasp the key concepts of E-HRM, including recruitment selection, personnel administration, training and development, and the comparison between ERP and HRIS. The workshop equipped the students with valuable knowledge and insights into the evolving field of E-HRM, preparing them for future HR roles in a technology-driven world.



Samanvaya

On 17th December 2022, Prof. Rakesh M, the Coordinator of Samanvaya, organized a business plan presentation competition for second-year MBA students. The event took place in Chanakya Hall, MBA, from 10:00 am to 1:00 pm. Dr. Deepak K B and Harish S R from the Mechanical Engineering Department, VCET, Puttur, served as judges for the competition. The participants showcased their entrepreneurial skills and presented their business plans to compete for the top position. It was an engaging and insightful event for all involved.



Samanvaya



On 24th December 2022, Prof. Reshma Pai A, Event Coordinator of Samanvaya, conducted a poster presentation on the theme of National Consumer Day in Chanakya Hall, MBA, from 10:00am to 1:00pm for the final year students. Prof. Shrikanth Rao S K from Electronics and Communication Engineering and Prof. Naveenakrishna P V from Mechanical Engineering Department, VCET, Puttur, were the judges for the event.

Quotes

Once you start a working on something, don't be afraid of failure and don't abandon it. People who work sincerely are the happiest.~ Chanakya

Never say NO, Never say, 'I cannot', for you are INFINITE. All the power is WITHIN you. You can do anything.~ Swami Vivekananda

Our greatest ability as humans is not to change the world; but to change ourselves. ~Mahatma Gandhi