

VIVEKANANDA SCHOOL OF MANAGEMENT STUDIES

A unit of
VIVEKANANDA COLLEGE OF ENGINEERING & TECHNOLOGY, PUTTUR.



CHANAKYA

July - Dec 2021

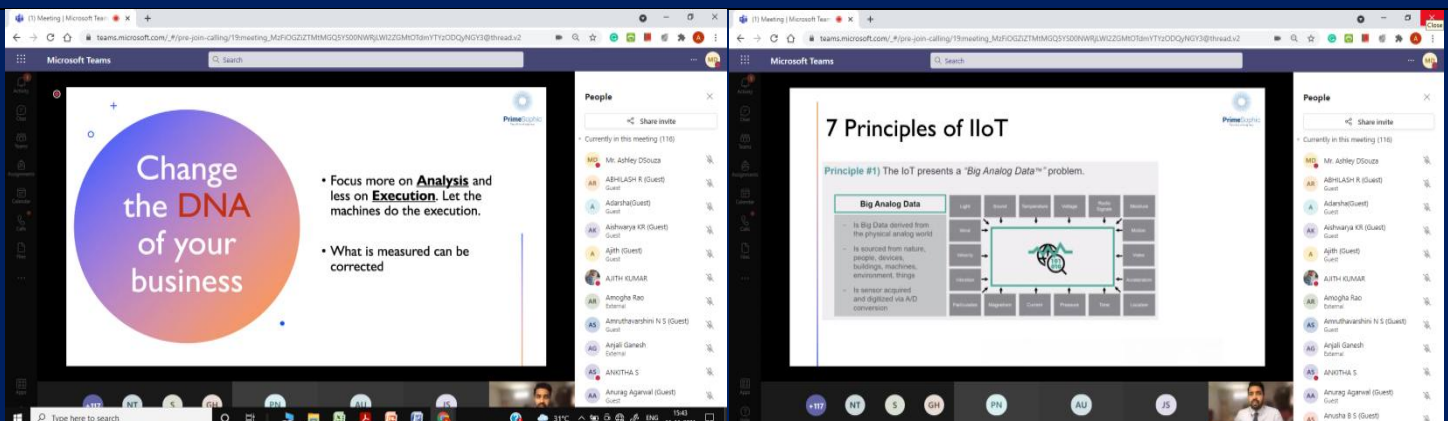
PGCET Coaching and Orientation Programme

PGCET Coaching was organized on 10th November 2021 for MBA aspirants. A total of four sessions was held in proficiency in the English language by Prof Latha Mohan Shetty, Assistant Professor, Department of Humanities, reasoning and general intelligence, quantitative ability by Prof. Nayana, Assistant Professor, Department of Mathematics and General knowledge by Dr Sekhar S Iyer, Director, MBA, Vivekananda school of Management studies. The sessions were held from 10.00 am to 4.30 pm. The sessions were informative, interactive and practical-oriented. Students felt the coaching was very much effective and useful.



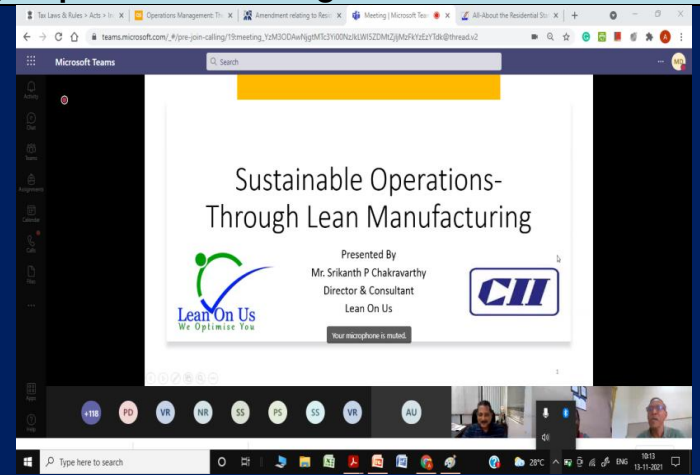
Webinar in Industry 4.0, IOT

A webinar in Industry 4.0, IOT to improve Productivity and Quality on 11th November 2021 Organized by CII Mangalore Manufacturing and MSME panel. Mr Durgadas Shetty, Co-Founder & CTO of Primescopic Technologies, Mangalore was the resource person. The session was informative as it threw light on improving productivity in the manufacturing Industry by digitizing it.



Webinar on Sustainable through Operations through Lean

A webinar on Sustainable Operations through Lean on 13th November 2021 was organized by CII Mysore. The resource person Mr. Srikanth P Chakravarthy, Director and Consultant of Lean on Us, explained that Lean philosophies in manufacturing can help to reduce waste and increase efficiency. Students got knowledge on seven wastes in the manufacturing shop floor and warehouse.



Constitution Day Programme



Constitution Day is celebrated on 26th November 2021 for the final year B.E students. The guest speaker was Mr T N C Lakshmi Narasimha, Retired Senior Deputy Manager, BEL. He highlighted the significance of National Constitution Day, celebrated to commemorate the adoption of the Constitution of India on 26th November 2021. He emphasised that every citizen must read the constitution thoroughly to learn about its different aspects, making our democracy stronger.

Industrial Visit

Vivekananda School of Management studies organized an Industrial visit to N D Sons Engineers and Gurucharan Industries at Bikampady Industrial area Mangalore for final year MBA students on 30th November 2021. The industrial visit enhanced the awareness of the operations systems of the companies. Students had a very fruitful interaction with the company operation managers, HR managers and Managing Directors.



Orientation Programme towards pursuing MBA

Vivekananda School of Management Studies in association with the Department of Commerce, IQAC cell of Vivekananda Degree college organised Orientation Programme on First Step Towards Pursuing MBA Program on 22nd December for Final year B.Com students of Vivekananda College at

Srirama Sabhabhavana. Dr Sekhar S Iyer, Director, VSMS, Puttur & Mr Ashley D'Souza, Assistant Professor, VSMS Puttur were the resource persons. The session created awareness of various MBA entrance tests available to get into an MBA Program and also the kind of preparation required to crack the exams.



Webinar on BSE Capital Market Awareness

A webinar on BSE - Capital Market Awareness Program was organized for MBA students on 22nd December 2021. Mr Pankaj Mathkar, of Lotus Knowlwealth Pvt Ltd., was the resource person. He explained the working of BSE, Settlement procedures, mutual funds and financial planning. The webinar was very edifying and interactive.



NISM Kona Kona Shiksha Certification Program

Vivekananda School of Management Studies (MBA) of Vivekananda College Of Engineering & Technology, PG Department of Commerce of Vivekananda College Puttur, In association with NISM organized a two days Training & Certification Programme on Indian Securities Market. Resource Person Mr. Vinod Tantri, NISM-Kotak Securities, CSR (Kona Kona Shiksha) explained the importance of financial literacy among the young generation of India and how this kind of training programme will help in financial planning. Two days programme included a total of 8 sessions, 70 MBA and MCom students attended the certification programme.



PLACEMENT AND TRAINING ACTIVITIES

Placement Training Programme

Aptitude Training for the final year MBA students was organized on the 17th and 18th of November 2021. Two days training programme covered Quantitative Technique, Reasoning and verbal reasoning were covered by Mr Aravind, Trainer, J V Global LLP, Bangalore.



Placement Drive – Yaana Logistics



Campus Recruitment drive of Yaana Logistics, Bengaluru was held on 21st November 2021 for MBA students. A total of 5 students bagged the job offer from the company.

Congratulations

7 MBA Students land upto Rs 4.5 Lakh package



"Don't judge the future of a person based on his present conditions, because time has the power to change black coal to shiny diamond."

-- Chanakya

Quotes

"In a day, when you don't come across any problems - you can be sure that you are travelling on the wrong path"

-- Swami Vivekananda

Most discussions of decision-making assume that only senior executives make decisions or that only senior executives' decisions matter. This is a dangerous mistake.
-- Peter Drucker

Do you know this?

Ola has started testing a quick delivery service for items like grocery, personal care and pet care products in Bengaluru, it is venturing into the quick commerce sector. As per the economic times, Ola is starting a pilot of its 'Ola Store' in Bengaluru starting with a few key localities, and then expanding across major cities in India in the coming months. The service is aiming for a sub-15-minute delivery timeline.