

VIVEKANANDA SCHOOL OF MANAGEMENT STUDIES

A unit of
VIVEKANANDA COLLEGE OF ENGINEERING & TECHNOLOGY, PUTTUR.



CHANAKYA

January - June 2022

Virtual Alumni Meet

Vivekananda School of Management Studies organized Virtual Alumni Meet was held for the batch 2007 to 2020 alumni batches, from 4th January to 8th January 2022. The meeting was successful and alumni contributed many inputs in enhancing the quality of the institute and the students. They agreed to assist in training and placing current students.

VIVEKANANDA
COLLEGE OF ENGINEERING & TECHNOLOGY
[A unit of Vivekananda Vidyavardhaka Sangha Puttur ©]
Nehru Nagar, Puttur - 574203, D.K.

VIVEKANANDA SCHOOL OF MANAGEMENT STUDIES, PUTTUR
organizes

**Virtual
ALUMNI MEET 2021-22**

Platform:
Microsoft Teams

Batches - 2007-2009 | 2013-2015 | 2019-2021

4th
January
2022

Tuesday | 3.00 PM

All are cordially invited
Director & Staff
VSMS Puttur.

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**Virtual
ALUMNI MEET 2021-22**

Platform:
Microsoft Teams

Batches - 2008-2010 | 2014-2016 | 2018-2020

5th
January
2022

Wednesday | 3.00 PM

All are cordially invited
Director & Staff
VSMS Puttur.

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**Virtual
ALUMNI MEET 2021-22**

Platform:
Microsoft Teams

Batches - 2009-2011 | 2015-2017 | 2017-2019

6th
January
2022

Thursday | 3.00 PM

All are cordially invited
Director & Staff
VSMS Puttur.

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**Virtual
ALUMNI MEET 2021-22**

Platform:
Microsoft Teams

Batches - 2010-2012 | 2016-2018 | 2011-2013 | 2012-2014

8th
January
2022

Saturday | 11.00 AM

All are cordially invited
Director & Staff
VSMS Puttur.

Inauguration and Orientation Programme

Vivekananda School of Management Studies organized the Inauguration and Orientation Programme for the MBA 2021-23 Batch of students on 27th January 2022 at Sri Rama Sabhabhavana. The programme began with a prayer song and the lighting of the lamp by the Chief Guest. Sri Krishna Narayana Muliya, CEO and MD, Muliya Jewels Pvt. Ltd. motivated students to

become entrepreneurs and provide jobs to others. He urged students not to get satisfied with corporate jobs and all should realize that opting MBA should be to become entrepreneurs. Sri Ravi Krishna Kallaje, Director of VCET, congratulated the students for choosing the MBA program and all the students to develop skills to become entrepreneurs. Principal doctor Mahesh Prasanna motivated the students to take up challenges and build skills to achieve the greatest success in their careers. Dr Shekhar S Iyer, Director, VSMS did an introductory speech and also conducted an orientation program for the freshers. Ms Sheethal compeered the program, Ms Ponnamma rendered the vote of thanks.



A special talk on Entrepreneurship

Vivekananda School of Management Studies, Entrepreneurship development cell and NAIN jointly organized a special talk on entrepreneurship on 1st February 2022. Guest Speaker Sri S K Babu, Founder, Eco green Unit, Coimbatore explained how he succeeded in Banana fibre products manufacturing and explained in detail about the banana fibre extraction process, and machinery usage and interacted with the students. He went on to say to become an entrepreneur one must have patience and perseverance; this attitude will lead to success in the venture. Sri Krishna Narayana Muliya, CEO and MD, Muliya Jewels Pvt. Ltd. motivated students to become entrepreneurs and provide jobs to others. Dr Manujesh, HoD, Mechanical engineering department, Coordinator of ED Cell and NAIN college coordinator, did an introductory speech about the programme. Mr Ashley D'Souza, Assistant Professor, MBA program welcomed the gathering. Ms Ponnamma Student of MBA proposed the vote of thanks and Ms Sheethal compeered the programme. Sri Santhosh B, Correspondent, Narendra PU College, other dignitaries and faculty members were present for the programme. More than 120 students of MBA and engineering students attended the programme.



Session on Decision Support System



A Session on Decision Support Systems by Ms Meghana Thara Kini, Software Developer, TCS held for Marketing students on 2nd February 2022. MBA marketing students participated in the session and got to know many IT support systems used in decision-making and how these bring changes in the performance of employees.

PRABHAVAH 2K22

Vivekananda School of Management Studies organized the Fresher's Party 'PRABHAVAH 2K22' for MBA & MCA, 2021-23 Batch of students on 22nd February 2022 at Sri M Visvesvraya Hall. The programme began with a formal programme and continued with various fun games and cultural events performed by the students.



Industrial visit

An industrial visit in Puttur was organised for 1st Semester MBA students on 3rd March 2022. MBA students accompanied by three faculty members visited Shankar Group of Companies, Campco Chocolate factory and Cocoguru coconut Industries Pvt. Ltd. Puttur. The expenses of the visit were borne by the students. This visit helped the students in understanding the company's

work culture, nature of the job, allocation of responsibility and authority, maintenance of quality standards, inventory management, supply chain management and other operational activities of the business organisations. Students are exposed to the practical industry work environment aiming at filling the gap between theoretical classroom teaching and the industry's dynamic work environment.



International Women's Day Celebrations

International Women's Day Celebrated Vivekananda School of Management Studies (VSMS) in association with the College Internal Complaint Committee (CICC) has organized a special talk on "Women Empowerment" on the occasion of International Women's Day, on Tuesday, the 8th March 2022. Smt. Vidya R Gowri, Vice President, of City Municipal Council, Puttur said "Education and Change are the greatest Weapons for Women Empowerment". Empowered women should know about Themselves, they should get support from their Families, Society should understand and accept them and meanwhile they should get support from the Government in the form of many schemes which are available for women and their development.



Free Laptop Distribution



A free laptop distribution program was organised by the Vivekananda School of Management Studies a unit of the Vivekananda College of Engineering and Technology. Puttur. Dr Ravikala HoD, Department of Commerce, Vivekananda College was the chief guest. Addressing the students she encouraged them to make use of Laptops for enhancing knowledge and productivity. She appreciated the college management for providing laptops to students as a good gesture of giving back to society. Sri Ravi Krishna D Kallaje, Director, VCET Governing council, asked students to remain grateful to the institute and spread positivity about the college. He wished them the best. President of the programme Sri T Subramanya Bhat, Correspondent VCET said the college always strives to give the best to students to make them competent. He promised that they are always ready to provide all that helps in the development of the students. Dr Mahesh Prasanna K Principal and Faculty members were present for the programme. Dr Sekhar S Iyer, Director Welcomed the gathering, Mr Ashley D'Souza proposed the vote of thanks. Mrs Reshma Compeered the program.

Workshop on MS Office

Workshop on MS Office a hands-on experience on the usage of laptops for first-year MBA Students was organized on 8th April 2022 at MBA Classroom. Ms. Arpana T J and Ms. Neema H, Assistant Professors, MCA Department and Mrs. Supriya A V, Assistant Professor CSE, VCET, Puttur.

PLACEMENT AND TRAINING ACTIVITIES

Rinex Technologies Campus Drive

Rinex Technologies Campus Drive was held on 12th January 2022 for MBA students. A total of 4 students bagged the job offer from the company.



Placement Drive – Square Yard



Campus Recruitment drive of Square Yard, Bengaluru was held on 14th January 2022 for MBA students. A total of 4 students bagged the job offer from the company.

Quotes

"Before you start some work always ask yourselves three questions why I am doing it, what the results might be and will I be successful. Only when you think deeply and find satisfactory answers to these questions, go ahead."
~ Chanakya

"In a conflict between the heart and the brain, follow your heart."
~ Swami Vivekananda

Goods can serve many other purposes besides purchasing money, but money can serve no other purpose besides purchasing goods.
~Adam Smith