

VIVEKANANDA SCHOOL OF MANAGEMENT STUDIES

A unit of
VIVEKANANDA COLLEGE OF ENGINEERING & TECHNOLOGY, PUTTUR.



CHANAKYA

January – June 2021

Alumni Webinar

Alumni Webinar on "Adopting To Corporate Culture" held on 9th January 2021 for the final year MBA students. Mrs. Rahani G. IT Analyst, Enterprise Technology, Shell India Markets Pvt. Ltd., Bengaluru, an alumna of batch 2016-18 was the speaker.

VIVEKANANDA
COLLEGE OF ENGINEERING & TECHNOLOGY
[A unit of Vivekananda Vidyavardhaka Sangha Puttur ®]
Nehru Nagar, Puttur - 574203

Vivekananda School of Management Studies
MBA PROGRAM

Alumni Webinar Series - Talk on
ADOPTING TO CORPORATE CULTURE

Mrs. Rahani G.
BBM, MBA
IT Analyst, Enterprise Technology,
Shell India Markets Pvt. Ltd., Bengaluru.

On 9th January, 2021 at 10:00 am



MBA 2020-22 Batch Inauguration

MBA 2020-22 Batch Inaugurated at Vivekananda School of Management Studies a constituent unit of Vivekananda College of Engineering and Technology (VCET) Puttur, Wednesday 20th January. The programme was inaugurated by Sri. Balarama Acharaya G, Director, Vivekananda Vidyavardhaka Sangha, Puttur, was the Chief Guest. He congratulated students for choosing MBA. While addressing the students he advised them three important things to do, change their mindset, be hungry for knowledge and inculcate leadership qualities to succeed in their careers and life.

Guest of honour Sri. Sathish Rao P, Congratulated the students for choosing VCET to pursue an MBA program. Addressing the students he emphasized that the students should obtain additional skills and involves themselves in extracurricular activities to become competent. Dr Mahesh Prasanna K, Principal, VCET motivated students to be watchful to identify and grab the opportunity. He insisted students be energetic and make use of the facilities available in the institute. Dr Sekhar S. Iyer, Director of the MBA Program welcomed the gathering and briefed them about the MBA Program. Ms Harshitha Shetty proposed the vote of thanks and Ms shreedevi compered the programme.



A Talk on BIG DATA

A Talk on 'BIG DATA' by Mr Chaithanya Gowda, Business Head & Principal Officer, Reliance Jio, Bengaluru was organized on 3rd February 2021 for the First-year MBA students and BBA students of Vivekananda Degree College.



A Talk on Japanese approach to Management



A special talk on "Japanese approach to Management" was organized on Saturday, 13th March 2021 by Sri. S N Kedilya, Retired General Manager, HRD, F L Smidth, Mumbai Region, for the 1st Semester MBA students.

Industrial Visit

First Semester MBA students visited Shankar Group of Companies and Cocoguru Coconut Products Pvt. Ltd. Puttur on 20th March 2021. The Industrial visit made students learn about the company operations and also helped them to gain more knowledge concerning HR policies and Marketing strategies adopted by the companies.



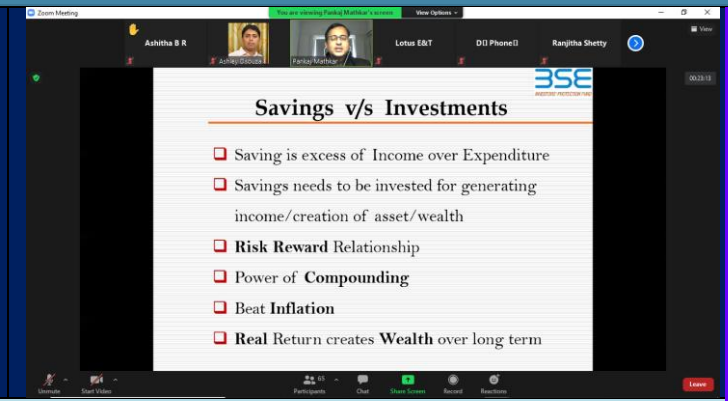
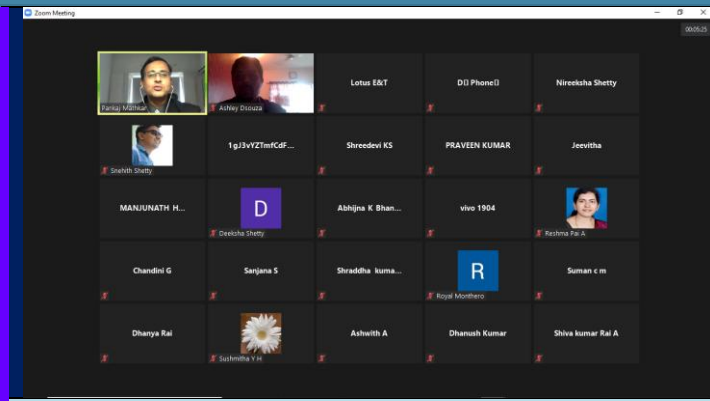
Free Laptop Distribution

Free Laptops have been distributed to MBA students of Vivekananda School of Management studies a unit of Vivekananda College of Engineering Technology, Puttur on 20th March 2020. The President Sri Sathish Rao P, Sri T Subramanya Bhat and Sri Ravikrishna D Kallaje, directors of VCET distributed the laptops to the First-year MBA students. During the programme, Sri Satheesh Rao P addressing the students said MBA is a Life-changing Program, students are going to gain knowledge and corporate exposure, and surely Laptops will add great value to students' academic performance. Principal Dr Mahesh Prasanna in his speech encouraged the students to become intelligent and good decision-makers to achieve corporate goals. Dr Sekhar S Iyer, Director of the MBA program welcomed the gathering and Prof Rakesh M, Assistant Professor, proposed the vote of thanks and compered the programme. MBA teaching and non-teaching staffs were present for the programme.



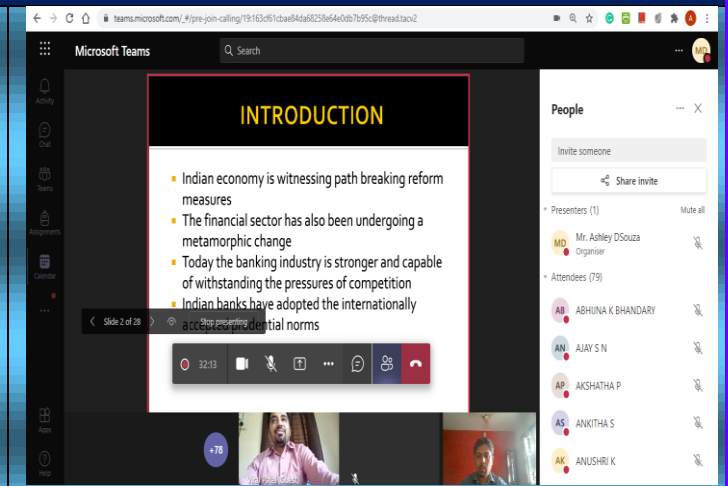
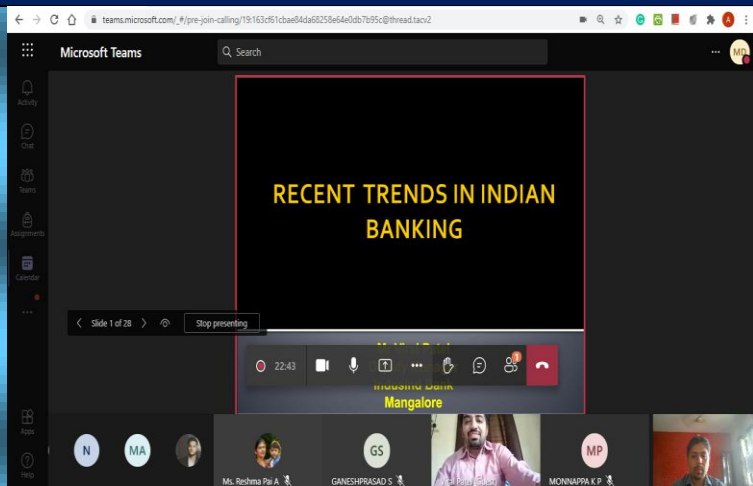
Webinar on BSE Capital Market Awareness

A webinar on BSE- Capital Market Awareness is organized for MBA students on 15th May 2021. Mr Pankaj Mathkar of Lotus Knowlwealth Pvt. Ltd. Mumbai was the resource person. The session was very much informative and interactive. He explained stock trading and settlement procedure, risk and returns of the different asset classes. He also discussed the importance of financial planning in creating wealth. First and second-year MBA students along with the faculty members attend the webinar.



Alumni Webinar

MBA alumni "Webinar on Recent Trends in Indian Banking" was organized for first-year MBA students on 26th June 2021. Mr Viral Patel, Deputy Manager, IndusInd Bank, Mangalore was the speaker. The webinar made students gain knowledge about recent technological developments taken place last decade, and their impact on banks and customers. He also spoke about how to face banking interviews and preparations. The session was interactive and cleared many doubts of the students.



Quotes

"A learned man is honoured by the people. A learned man commands respect everywhere for his learning. Indeed, learning is honoured everywhere." ~ Chanakya

"The great secret of true success, of true happiness, is this: the man or woman who asks for no return, the perfectly unselfish person, is the most successful." ~ Swami Vivekananda

It's fine to celebrate success but it is more important to heed the lessons of failure. ~ Bill Gates