

# MBA PROGRAM

## ACADEMIC YEAR 2019-20

SL NO.	EVENT	EVENT DATE	PARTICIPANTS	RESOURCE PERSONS/ GUEST	PO
1	Industrial Visit Kluber Lubrication India Pvt Ltd, Automotive Axles Ltd. and JK Tyres, Mysore, Karnataka	27 <sup>th</sup> September 2019	Second year MBA students	-----	PO1 PO2 PO3 PO5
	  				
2	MBA 13 <sup>th</sup> Batch Inauguration & Orientation Programme.	30 <sup>th</sup> September 2019	1 <sup>st</sup> & 2 <sup>nd</sup> year MBA students	Sri. Chandrakantha Rao Inna, Former President & Director, Swiss Singapore Enterprises and Member of Institute Advisory Committee VCET Puttur.	PO1 PO2 PO3 PO4

					
3	<p>Guest Talk on "Difference between Japanese Management &amp; Indian Management"</p>	<p>11<sup>th</sup> October 2019</p>	<p>Second Year MBA students</p>	<p>Sri. S N Kedilaya, Former G M, HRD, F L Smidth, Mumbai and ISO lead Assessor</p>	<p>PO1 PO2 PO3</p>
					
4	<p>Fiesta Matricola- MBA Freshers' Day held on 14th October 2019"</p>	<p>14<sup>th</sup> October 2019</p>	<p>First Year MBA students</p>	<p>Sri Ravikrishna D Kallaje, director, VCET Puttur, Dr Govinde Gowda, Principal, VCET Puttur</p>	<p>---</p>
					

5	Two Days Faculty Development Programme organized by the Department of MBA on "Emerging Perspective in Commerce, Management & Research Methodology" on 17 & 18 October 2019. Prof. B. P. Veerabhadrappe, the Honourable Vice-Chancellor of Kuvempu University was the Chief Guest, Dr P.L. Dharma, Professor and Director of College Development Cell Mangalore University was the Guest of honour.	17 & 18 October 2019	Faculty of local degree colleges.	Prof. B. P. Veerabhadrappe, the Honourable Vice-Chancellor of Kuvempu University, Dr P.L. Dharma, Professor and Director of College Development Cell Mangalore University.	PO1 PO2 PO3 PO4
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6	Industrial Visit to Himatsingka Linens, Hassan, Karnataka. First-year 44 MBA students along with the faculty visited Himatsingka Linens, Hassan , Karnataka on 2 <sup>nd</sup> November 2019. They also visited kemmangundi hill station in Chikmagalur dist. on 3 <sup>rd</sup> November 2019.	2 <sup>nd</sup> & 3 <sup>rd</sup> November 2019	First year MBA students	-----	PO1 PO2 PO3 PO5
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7	<p>Indian National Law Day (Constitution Day) celebrated on 26<sup>th</sup> November, 2019.</p>	<p>26<sup>th</sup> November 2019</p>	<p>First &amp; second year MBA students</p>	<p>Dr Prasad Bapat, Assistant Professor, Dept. of Basic Science, VCET, Puttur</p>	<p>PO1 PO2 PO3</p>
					
8	<p>A workshop on statistical Tools for research was organized for second year MBA students by Dr Roshan Joy Martis, Associate Professor, Dept. of E&amp;C Engineering, VCET, Puttur. Students learned to use statistical tools using MS Excel, it was very useful to students as they could use them for their project works.</p>	<p>3<sup>rd</sup> December 2019</p>	<p>Second-year MBA students</p>	<p>Dr Roshan Joy Martis, Professor, Dept. of E&amp;C Engineering, VCET, Puttur.</p>	<p>PO1 PO2 PO3 PO4</p>
					
9	<p>MBA organised a special talk on "Experience Sharing on Entrepreneurship/Corporate Culture" on Thursday, the 12<sup>th</sup> of December, 2019. Mr. Krishna Narayana Muliya, CEO and Managing Director of Muliya</p>	<p>12<sup>th</sup> December 2019</p>	<p>First year MBA students</p>	<p>Mr. Krishna Narayana Muliya, CEO and Managing Director of Muliya Jewels, Puttur</p>	<p>PO1 PO3 PO4 PO5</p>

	<p>Jewels, Puttur was the guest speaker. While addressing the students he said time is more important in life and should not take responsibilities casually. He shared his business experience with the students. The session was very much interactive and informative.</p>				
					
<p><b>10</b></p>	<p>Institute-Industry interface. Second Semester MBA students spent a day at Muliya Jewels Pvt. Ltd., Puttur on 18th February and gained an insight into the operations of the organization.</p>	<p>18<sup>th</sup> February 2020</p>	<p>First year MBA students</p>	<p>Mr. Krishna Narayana Muliya, CEO and Managing Director of Muliya Jewels, Puttur.</p>	<p>PO1 PO3 PO4 PO5</p>
					
<p><b>11</b></p>	<p>A Talk on “Essence of Personality Development” was held on 13<sup>th</sup> March 2020. The speaker explained about 5c’s of effective communication (Clear, Concise, Courteous, Correct and Complete), superior styles of communication, Intelligent Quotient, Emotional Quotient and Performance Quotient. He</p>	<p>13<sup>th</sup> March 2020</p>	<p>Second Year MBA students</p>	<p>Sri. S N Kedilaya, Former G M, HRD, F L Smidth, Mumbai and ISO lead Assessor</p>	<p>PO1 PO2 PO3</p>

quoted “associate yourself with positive-minded people”. He advised the students to work in a positive environment which helps them in building their personalities. He concluded the session by suggesting the skills to be possessed by the students.

