

# MBA PROGRAM

## ACADEMIC YEAR 2018-19

SL NO.	EVENT	EVENT DATE	PARTICIPANTS	RESOURCE PERSONS/ GUEST	PO
1	The 12 <sup>th</sup> MBA Batch Inauguration and Orientation programme by Mr.Jagannath Kamath M, Chartered Accountant, Former Chairman, SIRC of ICAI, Mangalore held on 10th October 2018.	10 <sup>TH</sup> October 2018	First and Second year MBA students	Mr.Jagannath Kamath M, Chartered Accountant, Former Chairman, SIRC of ICAI, Mangalore	PO1 PO2 PO3
					
2	Talk by C. Tamban Nair Retired Deputy General Manager of Corporation Bank held on 22 <sup>nd</sup> November 2018 for first-year MBA students	22 <sup>nd</sup> November 2018	Second year MBA students	C. Tamban Nair Retired Deputy General Manager of Corporation Bank	PO1 PO2 PO3 PO4
					

3	Industrial visit to Kalbavi Cashews, Gurucharan industries and Deccan Plast companies in Bikampady Mangalore for first-year students organized on 15th December 2018.	15th December 2018	First year MBA students	-----	PO1 PO2 PO3 PO5 PO6
---	---	--------------------	-------------------------	-------	---------------------------------



4	Talk on Capital Market Awareness with an overview of the Securities Market" by Mr. Ramachandra Bhat, Lotus Knowlwealth Pvt. Ltd on 5th December to first-year MBA students. Students understood more about working of BSE and Mutual funds.	5th December 2018	First year MBA students	by Mr. Ramachandra Bhat, Lotus Knowlwealth Pvt. Ltd	PO1 PO2 PO3
---	---	-------------------	-------------------------	---	-------------------



5	A special brainstorming session on Business Model by Mr. S. N. Kedilaya Ex-GM HR Kirloskar held on 20th December 2018.	20 <sup>th</sup> December 2018	First year MBA Students.	Mr. S. N. Kedilaya Ex-GM HR Kirloskar	PO1 PO2 PO3 PO4
---	--	--------------------------------	--------------------------	--	--------------------------



6	A talk by Mr. Chaithanya Gowda, DGM- Business Development, Reliance Jio Money on Corporate Expectation held on 22nd December 2018 to the final year MBA students. He explained to students how to get ready to meet corporate expectations by developing the required skills.	22nd December 2018	Final Year MBA Students	Mr. Chaithanya Gowda, DGM- Business Development, Reliance Jio Money	PO1 PO2 PO3 PO4 PO6
---	---	--------------------	-------------------------	---	---------------------------------



7	<p>Project Orientation Programme by Dr. Kantesha Sanningammanavara, Assistant Professor, Business Management, Govt. First Grade College, Bettampady was held on 7<sup>th</sup> January 2019 to the final year MBA students. He trained students on SPASS and using statistical tools in research work.</p>	7 <sup>th</sup> January 2019	Final Year MBA Students	Dr. Kantesha Sanningammanavara, Assistant Professor, Business Management, Govt. First Grade College, Bettampady	PO1 PO2 PO3 PO6
---	--	------------------------------	-------------------------	---	--------------------------



8	<p>International Women's Day' programme organized by the Dept. of MBA on 8<sup>th</sup> March, 2019. 'Women are self-empowered; they can only be inspired-they are capable and beautiful' said the Chief Guest, a well-known women entrepreneur, Dr. Ashwini Krishnamoorthy, Varanashi</p>	8 <sup>th</sup> March, 2019.	Girl students and women faculty members of VCET.	Dr. Ashwini Krishnamoorthy, Varanashi Farms, Adyanadka,	PO2 PO3 PO4
---	--	------------------------------	--	---	-------------------

	Farms, Adyanadka, on the occasion.					
						
9	One day Workshop on 'Industrial safety – Zero Accident approach organized by the department of MBA for the employees of MSME employees and Mechanical Engineering students, held on 11th March 2019, Mr. D C Jagadeesh, Joint Director of Factories, was the key speaker	11th March 2019	Local MSME employees and Mechanical Engineering students	Mr. D C Jagadeesh, Joint Director of Factories	PO1 PO3 PO4 PO6	
						
10	Corporate Interface Day was organized on 4th April 2019, Sri. Chandrakantha Rao Inna, Former President and Director, Swiss Singapore Enterprises, Sri. Sharath M Kumar, Sr. Legal Counsel –Employment & Labour	4th April 2019	MBA students	Sri. Chandrakantha Rao Inna, Former President and Director, Swiss Singapore Enterprises, Sri. Sharath M Kumar,	PO1 PO3 PO4 PO5 PO6	

laws, Adobe India and Sri. P Jayshankar Rai, HR General Manager MCF were the Guest Speaker.

Sr. Legal Counsel – Employment & Labour laws, Adobe India and Sri. P Jayshankar Rai, HR General Manager MCF



11	Industrial Visit by Final year MBA students to MCF Ltd. and BASF, Katipalla, Mangalore on 21st May 2019.	21st May 2019.	Final year MBA students.	-----	PO1 PO2 PO3 PO5 PO6
----	--	----------------	--------------------------	-------	---------------------------------



12	Farewell Programme "ADIEU " for final year students was held on 29th May 2019.	29th May 2019	MBA Students	Sri Sathish Rao P, President, VCET Governing council	----
----	--	---------------	--------------	--	------

