



Vivekananda College of Engineering & Technology

[A Unit of Vivekananda Vidyavardhaka Sangha, Puttur ®]

Affiliated to Visvesvaraya Technological University, Approved by AICTE New Delhi & Govt of Karnataka

PROJECT WORK UNDERTAKEN BY THE MBA STUDENTS

ACADEMIC YEAR 2021-22

S.N.	USNo.	NAME	TITLE OF THE PROJECT	SPECIALISATION	GUIDE NAME
1	4VP20BA001	AJITH KUMAR	A STUDY ON IMPACT OF SOCIAL MEDIA ON CONSUMER BUYING BEHAVIOR IN DAKSHINA KANNADA	MARKETING	MR. ASHLEY D'SOUZA
2	4VP20BA002	ANKITHA S	A STUDY ON THE IMPACT OF MOTIVATION AND EMPOWERMENT ON EMPLOYEE PERFORMANCE AT KONKAN SPECIALITY POLYPRODUCTS PRIVATE LIMITED, BAIKAMPADY	FINANCE	MRS. RESHMA PAI A
3	4VP20BA003	ANUSHRI K	A STUDY ON INVENTORY MANAGEMENT AT SMS ENGINEERING COMPANY, BENGALURU	FINANCE	MR. ASHLEY D'SOUZA
4	4VP20BA004	ASHITHA B R	FOREIGN EXCHANGE RISK MANAGEMENT AT CAMPCO CHOCOLATE FACTORY, PUTTUR	FINANCE	MR. RAKESH M
5	4VP20BA005	ASHLESH	A STUDY ON SATISFACTION TOWARDS WELFARE AND SAFETY MEASURES PROVIDED BY KAMILA CHEMICAL INDUSTRY, SULLIA	HUMAN RESOURCE	MRS. JEEVITHA B V
6	4VP20BA006	ATHIRA N	A STUDY ON EMPLOYEE BENEFIT AND ITS IMPACT ON EMPLOYEE PERFORMANCE AT KSRTC, KASARAGOD	FINANCE	MRS. RESHMA PAI A
7	4VP20BA007	BHAVITH	A STUDY ON EMPLOYEE SATISFACTION TOWARDS INTRA ORGANIZATIONAL RELATIONSHIP AT BHARATH AGROVET INDUSTRIES, MANGALORE	HUMAN RESOURCE	MRS. JEEVITHA B V
8	4VP20BA008	BHAVYA Y	A STUDY ON EMPLOYEES WORK-LIFE BALANCE AT G L ACHARYA JEWELLERS PUTTUR	FINANCE	MRS. RESHMA PAI A
9	4VP20BA009	DEEKSHA K R	A STUDY ON CREDIT RISK MANAGEMENT IN SOUTH CANARA DISTRICT CENTRAL CO-OPERATIVE BANK, DARBE	FINANCE	MR. ASHLEY D'SOUZA
10	4VP20BA010	DEEKSHA SHETTY	A STUDY ON WORKING CAPITAL MANAGEMENT AT NEW MANGALORE PORT TRUST(NMPT), MANGALORE	FINANCE	MR. RAKESH M
11	4VP20BA011	DIVYA KUMARI U	A STUDY ON IMPACT OF WORK LIFE BALANCE ON JOB SATISFACTION WITH REFERENCE TO SRI DHARMASTHALA SIRI GRAMODHYOGA SAMSTHE, BELTHANGADY	HUMAN RESOURCE	MRS. JEEVITHA B V
12	4VP20BA012	HARSHITHASHREE N	LABOR MANAGEMENT AND ITS EFFECTIVENESS: A STUDY WITH REFERENCE TO MASTER PLANNERY, PUTTUR	HUMAN RESOURCE	MRS. RESHMA PAI A
13	4VP20BA013	JAGADISHA	A COMPARATIVE STUDY ON NPA OF THE KARAVALI CREDIT COOPERATIVE SOCIETY LTD. WITH OTHER SELECTED COOPERATIVE SOCIETIES IN DAKSHINA KANNADA	FINANCE	MR. ASHLEY D'SOUZA

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14	4VP20BA014	K M PONNAMMA	A STUDY ON THE IMPACT OF QUALITY OF WORK LIFE ON EMPLOYEE PERFORMANCE AT JK TYRES AND INDUSTRIES LIMITED, MYSURU	HUMAN RESOURCE	MRS. JEEVITHA B V
15	4VP20BA015	KARTHIK K	A STUDY ON EMPLOYEE COMMITMENT AT MEGHA FRUIT PROCESSING PVT. LTD., PUTTUR	HUMAN RESOURCE	MRS. RESHMA PAI A
16	4VP20BA016	KRUTHAN B K	A STUDY ON IMPACT OF QUALITY OF WORK LIFE ON EMPLOYEE JOB SATISFACTION AT PLAMA PLASTICS LIMITED, BAIKAMPADY, MANGALORE	HUMAN RESOURCE	MRS. JEEVITHA B V
17	4VP20BA017	MAHESHWARI V V	EMPLOYEE RETENTION TECHNIQUES: A STUDY WITH REFERENCE TO BHARATH AUTO CARS PVT. LTD., MANGALORE	HUMAN RESOURCE	MRS. RESHMA PAI A
18	4VP20BA018	MANJUNATH H M	A STUDY ON THE IMPACT OF EMPLOYER-EMPLOYEE RELATIONSHIP ON EMPLOYEE PERFORMANCE AT GWASF QUALITY CASTINGS PVT. LTD., BAIKAMPADY	HUMAN RESOURCE	MRS. JEEVITHA B V
19	4VP20BA019	MONNAPPA K P	PERFORMANCE MANAGEMENT AND IT'S IMPACT ON EMPLOYEES SATISFACTION: A STUDY WITH REFERENCE TO MULIYA JEWELS PUTTUR	FINANCE	MRS. RESHMA PAI A
20	4VP20BA020	NEETHA	FUNDAMENTAL AND TECHNICAL ANALYSIS OF MCF LTD. MANGALORE	FINANCE	MR. RAKESH M
21	4VP20BA021	NISHMITHA A	A STUDY ON THE IMPACT OF EMPLOYEE BENEFITS ON EMPLOYEES JOB PERFORMANCE AT DKMUL, MANGLORE	HUMAN RESOURCE	MRS. JEEVITHA B V
22	4VP20BA022	PRAVEEN KUMAR K	A STUDY ON IMPACT OF CREDIT RISK MANAGEMENT ON PROFITABILITY AT SHRI SARASWATHI CREDIT SOUHARDA SAHAKARI LTD.,PUTTUR	FINANCE	MR. ASHLEY D'SOUZA
23	4VP20BA023	PREMARAJA PUNINCHATHAYA P	JOB SATISFACTION AND ITS IMPACT ON EMPLOYEE PERFORMANCE: A STUDY WITH REFERENCE TO COCOGURU COCONUT INDUSTRIES PRIVATE LIMITED PUTTUR	MARKETING	MRS. RESHMA PAI A
24	4VP20BA024	PUNEETH I L	A STUDY ON BEST PRACTICES TO IMPROVE EMPLOYEE RETENTION AT GURUDEV PLASTICS PVT. LTD. MANGLORE	HUMAN RESOURCE	MRS. JEEVITHA B V
25	4VP20BA025	RAKSHAN B. V	A STUDY ON EMPLOYEE BENEFITS AND ITS IMPACT ON JOB SATISFACTION WITH REFERENCE TO K. SUBRAYA ANANTHA KAMATH AND SONS, JALSOOR	FINANCE	MRS. RESHMA PAI A
26	4VP20BA026	RAKSHITH M P	A STUDY ON NON PERFORMING ASSETS AT VENKATARAMANA CREDIT CO-OPERATIVE SOCIETY., SULLIA	FINANCE	MR. RAKESH M
27	4VP20BA027	RANJITHA	A STUDY ON EMOTIONAL INTELLIGENCE AND ITS IMPACT ON EMPLOYEE PERFORMANCE AT DIYA SYSTEM PVT., LTD MANGALORE	HUMAN RESOURCE	MRS. JEEVITHA B V
28	4VP20BA028	ROYAL MONTEIRO	A STUDY ON IMPACT OF DIVIDENDS ON SHARE PRICE WITH REFERENCE TO KOTAK SECURITIES, MANGALORE	FINANCE	MR. ASHLEY D'SOUZA
29	4VP20BA029	SANJAN	STUDY ON LOANS AND ADVANCES OF S.K GOLDSMITH INDUSTRIAL CO-OPERATIVE SOCIETY LTD., MANGALORE.	FINANCE	MR. RAKESH M

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30	4VP20BA030	SANTHOSH M	A STUDY ON CREDIT EVALUATION AND ITS IMPACT ON FINANCIAL PERFORMANCE OF PERLA SERVICE CO-OPERATIVE BANK, PERLA	FINANCE	MR. ASHLEY D'SOUZA
31	4VP20BA031	SHEETHAL S K	A STUDY ON IMPACT OF CUSTOMER RELATIONSHIP MANAGEMENT ON CUSTOMER SATISFACTION AT MANDОВI MOTORS, MANGALORE	MARKETING	MR. ASHLEY D'SOUZA
32	4VP20BA032	SHIVA KUMAR RAI A	A STUDY ON IMPACT OF ORGANIZATIONAL CULTURE ON EMPLOYEES PERFORMANCE AT SRK LADDERS, PUTTUR	FINANCE	MRS. RESHMA PAI A
33	4VP20BA033	SHRADDHAKUMARI K S	A STUDY ON FINANCIAL STATEMENT ANALYSIS AT KFDC, SULLIA.	FINANCE	MR. RAKESH M
34	4VP20BA034	SHREHA H S	A STUDY ON FINANCIAL ANALYSIS OF KARNATAKA SOAPS & DETERGENTS LTD., BANGALORE	FINANCE	MR. RAKESH M
35	4VP20BA035	SHREYAS RAI	A STUDY ON FINANCIAL STATEMENT ANALYSIS AT MUTHOOT FINANCE LTD., BADIADKA	FINANCE	MR. RAKESH M
36	4VP20BA036	SHRIRANJANI B	A STUDY ON THE RELATIONSHIP BETWEEN EMOTIONAL INTELLIGENCE AND EMPLOYEE PERFORMANCE AT INDIANA HOSPITAL & HEART INSTITUTE, MANGALORE	HUMAN RESOURCE	MRS. JEEVITHA B V
37	4VP20BA037	SHRUTHI M K	A STUDY ON EMPLOYEE JOB SATISFACTION WITH REFERENCE TO SOMAYAJI HOSPITAL, BC ROAD	FINANCE	MRS. RESHMA PAI A
38	4VP20BA038	SHWETHA K	A STUDY ON EMPLOYEE RETENTION STRATEGIES WITH REFERENCE TO V4 DIGITAL INFOTECH, MANGALORE	HUMAN RESOURCE	MRS. JEEVITHA B V
39	4VP20BA039	SHWETHA SHENOY	A STUDY ON NON PERFORMING ASSETS AT SAMAJA SEVA SAHAKARI BANK LTD., KALLADKA.	FINANCE	MR. RAKESH M
40	4VP20BA040	SUMAN C M	A STUDY ON EFFECT OF POST-SALES SERVICE QUALITY ON CUSTOMER SATISFACTION AT DYUTHI MOTORS, MYSORE	MARKETING	MR. ASHLEY D'SOUZA
41	4VP20BA041	SUSHMITHA Y H	A STUDY ON WORKING CAPITAL MANAGEMENT AT RAYMONDS LTD. (FLUORA LIGHTING GENERATIONS.), BANGALORE	FINANCE	MR. RAKESH M
42	4VP20BA042	THRISHA T S	STUDY ON IMPACT OF TAXATION ON IMPORT AND EXPORT ACTIVITY OF CARDOLITE SPECIALTY CHEMICALS INDIA LLP., MANGALURU	FINANCE	MR. ASHLEY D'SOUZA
43	4VP20BA043	USHA M	A STUDY ON NON-PERFORMING ASSETS WITH SPECIAL REFERENCE TO PUTTUR CO-OPERATIVE TOWN BANK LIMITED, PUTTUR	FINANCE	MR. ASHLEY D'SOUZA
44	4VP20BA044	YAJNESH	A STUDY ON ON-THE-JOB TRAINING AND ITS IMPACT ON EMPLOYEE JOB PERFORMANCE AT GURUCHARAN INDUSTRIES, BAIKAMPADY, MANGALORE	HUMAN RESOURCE	MRS. RESHMA PAI A